

Great travel experiences leave these women high on the blog

A BRIGHTLY coloured ball above, a blue sky stretching out in front and green spaces below, and the natural thing to do to remember the moment is to Instagram it.

That's just what three women did high above Ipswich this week during the Queensland leg of their adventure around Australia, experiencing sights and sounds with the task of sharing their experiences through social media.

It is part of the T-QUAL Tick Race, with Sarah Redding, Caz Makepeace and Natalie Birt all well-known bloggers who are experiencing adventures, restaurants and activities that have been given the government's national rating of tourism quality.

"There are so many activities and tours and attractions that are at your front door, things that you don't normally look at and can get a bit blasé with when it's your own hometown," Mummy Smiles blogger and Queenslander Natalie Birt said.

"As mothers we're the ones who get the burden of choosing the holiday ... but with the T-QUAL list you can have confidence that whatever you choose will be nice and easy."

The Federal Government's T-QUAL rating was launched in 2009, creating a standard-rating system for activities, restaurants and accommodation.

The group of bloggers will continue their adventure around Australia, including South Australia and Tasmania, after Easter.



Brittany Vonow

FLYING HIGH: Bloggers Sarah Redding, Natalie Birt and Caz Makepeace fly over Ipswich with Instagram personality Lauren Bath.

Pictures: Tim Marsden